



The Comida

[www.the-comida.com](http://www.the-comida.com)

**BUSINESS  
FRANCHISING**





# INTRODUCTION

Pav Bhaji, a popular Indian street food, is a delightful blend of vegetables and spices served with buttered bread. It's a dish that's rich in flavour and nutritional value, yet it hasn't gained the same global fame as other Indian dishes. This lack of global recognition has given **The Comida** a unique opportunity to shine.

**The Comida** has distinguished itself by focusing on quality and taste. We use only the freshest ingredients and traditional cooking methods, resulting in a Pav Bhaji that's delicious yet authentic. This commitment to quality has earned **The Comida** a loyal following of customers who appreciate our dedication to excellence.

Despite the challenges of building a business around a dish that's hard to perfect, **The Comida** has thrived. By staying true to our values of quality, innovation and customer satisfaction, **The Comida** has become a brand synonymous with delicious Pav Bhaji.

As **The Comida** continues to grow, it's clear that their commitment to quality and innovation will keep them ahead of the competition. Whether you're a Pav Bhaji fan or just love good food, The Comida is a brand worth trying.

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# VISION & MISSION

## OUR VISION

We imagine a future where The Comida is known for its yummy Pav Bhaji that brings people together. We want to make our food great for everyone, and we believe in using new ideas and teamwork to make it happen. Our dream is to inspire people to love food and make the world a more delicious and inclusive place.

## OUR MISSION

At The Comida, we want to make Pav Bhaji better by working together and being creative. We care about making good food and helping our communities. Our goal is to make a positive difference and give everyone a chance to enjoy tasty Pav Bhaji in a way that's good for the planet.

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# WHY PAV BHAJI?

Pav Bhaji is a beloved Indian street food enjoyed by people from all walks of life, making it accessible and appealing to a wide audience.

Pav Bhaji holds cultural significance, representing the rich culinary heritage of India, which adds authenticity and nostalgia to our brand.

There is ample scope for innovation and creativity in Pav Bhaji recipes, allowing us to offer unique and innovative variations that distinguish our brand in the market.





# COMIDA PAV BHAJI

We “The Comida” trying to make a unique impression among foodies from whole world. The Comida Pav Bhaji outlet at Lucknow is our first step towards our bigger goal to establish The Comida Pav Bhaji flavor at global level.

We are here experimenting with a few varieties of Pav Bhaji and continuously trying to create new experiences with our customers. If you love fast food with Indian flavor , none other than The Comida Pav Bhaji is the best option to try.

This dish is most popular in Mumbai but from ancient it was present in various traditional format through out the India . We are based in India’s most prestigious city

Lucknow which is not only attract a thousands of foreigners to explore its ancient heritage but also for the lucknavi flavor of food varieties like Pav Bhaji, Kabab, Biryani etc.

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# The Comida

## FRANCHISE OFFERINGS ONE TIME

- ✓ Free POS & Inventory software support
- ✓ The Comida LED banner
- ✓ Free Website as a subdomain of Primary The Comida site
- ✓ 3 free visits of renowned Instagram native influencers per year
- ✓ Kitchen Utensils
- ✓ Staff Uniform
- ✓ Spices & Packaging material []
- ✓ 6 month no Royalty fee
- ✓ Lower Franchise One Time Cost

Start your own PavBhaji  
Outlet with us

₹ 4,99,000 Only



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# BUSINESS ROI

Projection	Daily Sales (plates)	Monthly Sales (Rs)	Prepared Food Cost	Gross Margin	Cost**	Net Profit
1	50	150,000	45000	105,000	45000	60,000
2	75	225,000	67500	157,500	45000	112,500
3	100	300,000	90000	210,000	45000	165,000
4	150	450,000	135000	315,000	45000	270,000
5	200	600,000	180000	420,000	45000	375,000
** Monthly Expenses	Rent - 15000	Electricity - 8000	Salaries - 20000	Misc. expenses - 2000		

- ✔ Zero Royalty Till 6 months
- ✔ 10000/Month for the next year
- ✔ Min 3 year scontract
- ✔ 6000/Month For next 6 Months

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# GET IN TOUCH!



## Website

[www.the-comida.com](http://www.the-comida.com)



## Phone

9369715894



## Mail

[info@the-comida.com](mailto:info@the-comida.com)



## Office

2038/2039, SWASTH VIHAR, VRINDAVAN  
YOJNA, RAEBAREILLY ROAD,  
Near Liberty Showroom.. Lucknow, Uttar  
Pradesh-226002







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THANK YOU  
SO MUCH